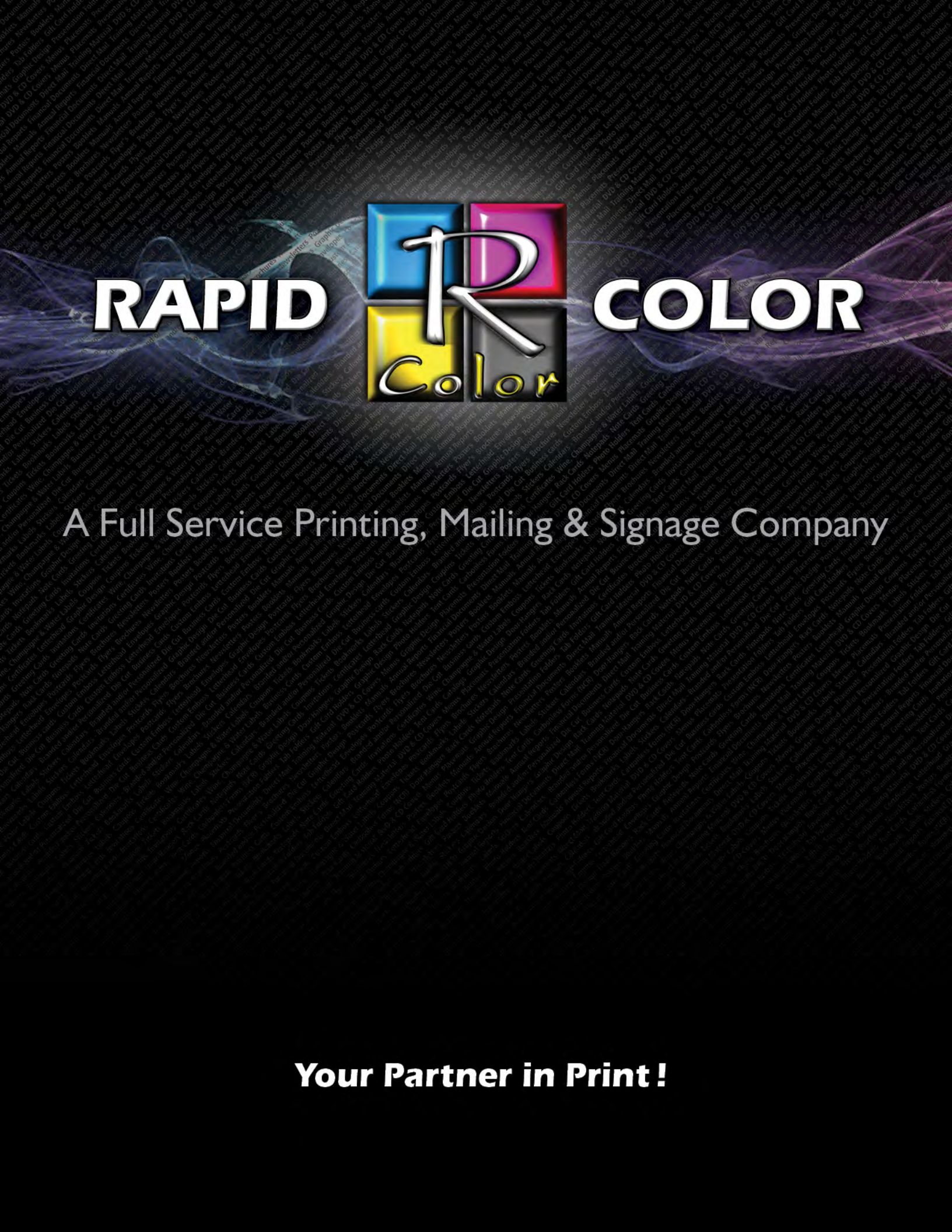


A Full Service Printing, Mailing & Signage Company

Your Partner in Print !

Who We Are

Rapid Color is a National Printing and Mailing company that has our customer's best interest in mind. By offering a high quality product at an extremely competitive price, Rapid Color is positioned as an industry leader in the commercial printing market.

Rapid Color, Inc. was founded in 1989 by Paul & Patsy Huckabay. A local printer that served the Las Vegas Valley for many years, Rapid Color, Inc. has grown to its current size by maintaining the family values of a local company combined with the leadership of a large, national company.

The current president, David Huckabay, carries on his parents' legacy by overseeing the day to day operations, providing excellent service, and giving personalized attention to all of his clients.

Our Mission Statement

"Our primary goal is to serve the customer. We do this by supplying a high quality product, in a quick time frame, at a reasonable price."

- David Huckabay, President

What We Do

A range of design, print, direct mail and signage.

If you can think it, we can print it! Anything from a simple 1 color business card to a complex pocket folder with foil, emboss and Spot UV, Rapid Color has the knowledge and experience to produce it.

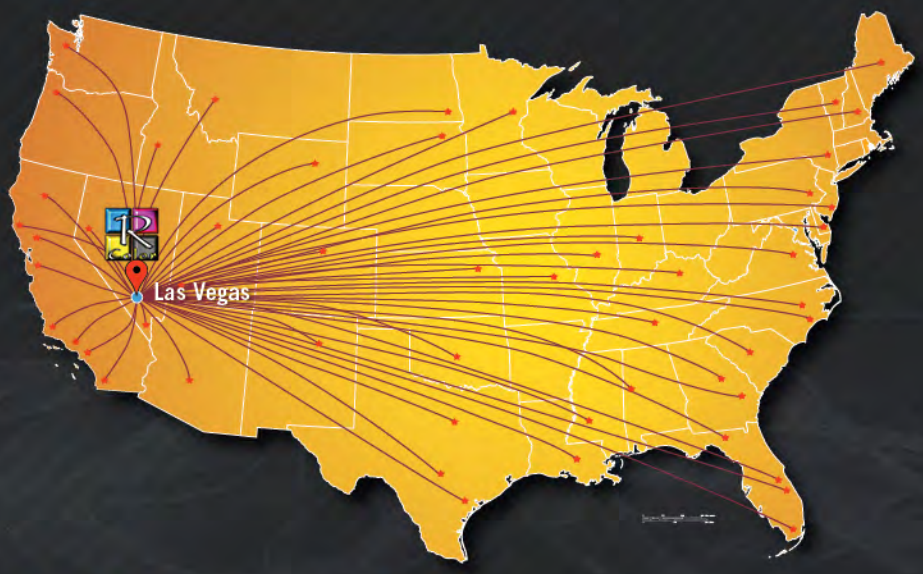
- Corporate Brochures
- Pocket Folders
- Flyers
- Direct Mail Pieces
- Newsletters
- Letterhead
- Envelopes
- Business Cards
- Posters
- Rack Cards
- Tri-fold Brochures
- Menus
- Sell Sheets
- NCR Forms
- Custom Note Pads
- Tickets
- Gift Card Holders
- Foiling
- Embossing
- Die Cutting
- Banners

Why Choose Us

What makes Rapid Color your perfect choice…

1. No job too big or too small. From our high end Indigo digital presses to our small format 1 & 2 color presses to our 4 color 40" presses, we have the equipment to get the job done.
2. Almost everything is completed in house ensuring total control of print production and accurate on time delivery.
3. Production runs 24/7 so we can meet any deadline.
4. Experienced high-end veteran operators delivering the highest quality printing you can imagine.
5. Full mailing department including full color variable data, match inserting and ink-jetting even on top of UV Coating.
6. Full design services in house.
7. Knowledgeable staff to help you with planning and efficient completion of your project.
8. Your sales representative is available to you anytime 24/7.
9. We are not a broker, we are the manufacturer.
10. You are important to us! We offer you customized, personalized attention on every project. We truly care about your company and want to help you succeed!

RAPID COLOR. Bringing paper to life one great project at a time.



Fulfillment

Strategically located.

We can produce and ship your project anywhere in the United States in optimal time. We can handle a single item project or a complex kit with multiple items that require shipping to different parts of the country.

How to Reach US!

1. Contact your sales representative via phone or email
2. Go to your personalized company web site for easy on-line ordering
3. Come by and visit us at our location

Judge Us By The Company We Keep

Here is a sampling of our various clients who have trusted us with their projects for many years.

Panasonic

Wynn

WG

TRANSAMERICA

WOLFGANG PUCK

SiriusXM SATELLITE RADIO

DELTA

Mercedes-Benz

QUIKSILVER

MGM GRAND RESORTS

BALLY'S

Protection 1 SECURITY SOLUTIONS

STATION CASINOS

MAYWEATHER PROMOTIONS

JOHN DEERE

Your Partner in Print!

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